



Springboard

an affiliate of Young Audiences Arts for Learning



ATTN: EDITORS AND REPORTERS

MEDIA ADVISORY

WHO: Saint Louis Public School students from Mann Elementary, Washington Montessori and Langston Middle

WHAT: Outdoor performance art event; The Red Thread Project®

WHEN &: FRIDAY, MAY 14, 2010

WHERE	Mann Elementary (4047 Juniata St. 63116)	8:45 a.m.
	(playground in front of school)	
	Washington Montessori (1130 N. Euclid Av. 63113)	10:30 a.m.
	(playground behind school)	
	Langston Middle (5511 Wabada Av. 63112) (gym)	1:30 p.m.

VISUALS: **GREAT VIDEO!** Children performing and dancing in hats they knitted, all connected by a 150 foot red thread

More than 250 students in three schools have learned a simple knitting technique to create colorful handmade hats through the Red Thread Project.® The Red Thread Project® is based on a Chinese proverb that describes how an invisible red thread connects us all. This week, professional artist and creator of the Red Thread Project® Lindsey Obermeyer, in addition to volunteers, will join the hats with lengths of knitted red thread for a performance art event this Friday. While wearing the hats, students will be led through a series of simple movements done in unison while connected to each other. Afterwards, the hats are disconnected and in a cooperative spirit, given to local charities chosen by the participating students. Springboard received a \$10,000 *Kresge Arts in St. Louis* grant- a partnership of the Kresge Foundation, the Arts and Education Council and the Greater Saint Louis Community Foundation for this program.

About Springboard:

The mission of Springboard is to provide programs in the arts, cultures, humanities, and sciences to schools and community organizations. These programs inspire their audiences to embrace knowledge and new experiences that broaden their horizons. Springboard is a 501(c)(3) non-profit organization that offers more than 177 unique educational programs to around 78,000 students in the St. Louis region.

Please contact Cory Smallwood, Director of Marketing and Public Relations, on her cell phone 314-603-6117 or via email csmallwood@springboardstl.org with questions.