



Springboard to Learning

affiliated with the national Young Audiences Arts for Learning network

THE HISTORY OF SPRINGBOARD TO LEARNING

Springboard to Learning has a combined 110 year history as Springboard to Learning and Young Audiences, providing arts-integrated educational programs to nearly 53,000 under-resourced students annually.

Springboard to Learning believes that meaningful, memorable learning experiences transform a child's worldview. It is this belief that fuels our mission to develop children's abilities to **think critically, create, collaborate and communicate**. Springboard's vision is a future where all children are passionate, engaged learners who experience success.

Springboard to Learning programs are delivered through teaching artists with expertise in music, dance, visual and performing arts, design thinking and STEM.

Springboard to Learning has an exciting NEW vision of expanding or services to include early childhood learning, placing arts-integrated educational programs in all 27 early childhood centers within St. Louis Public Schools.

GALA ACTIVITIES

The Springboard to Learning annual gala is the largest annual fundraising event for Springboard. The event occurs at Bissinger's Chocolate Factory, 1600 North Broadway, St. Louis, MO 63102, on Friday, October 5, 2018.

The pre-view and cocktail party begins at 6:00 p.m. During the gala, a heartwarming Springboard to Learning video will demonstrate how our arts-integrated educational programs positively impact the children we serve.

The highlight of the evening is the Lip Sync Battle- St. Louis competition between local dignitaries, vying for the title of St. Louis Lip Sync Champion.

THE BENEFICIARY OF THE LIP SYNC BATTLE- ST. LOUIS GALA

Proceeds directly benefit the children who participate in Springboard to Learning's early child hood, in-school, after school and summer arts-integrated educational programs.



THE GALA TO BENEFIT SPRINGBOARD TO LEARNING



THE GALA TO BENEFIT SPRINGBOARD TO LEARNING

Corporate or Personal Sponsorship Opportunities 2018

Benefits	\$25,000 Classical Sponsor	\$10,000 Rock & Roll Sponsor	\$5,000 Rap Sponsor	\$3,000 Hip Hop Sponsor	\$1,000 Blue Grass Sponsor
Category Exclusivity	√				
Listing on event invitation*	√				
Table (1 table seats 10 guests- FVM \$980)	√(2)	√(1)	√(1)		
Ticket (1 ticket- FMV \$98)				√(4)	√(2)
Ad in event program stating support**	√ Full page inside cover	√ Full page	√ Half page	√ Quarter page	
Listing as sponsor in event program	√	√	√	√	√
Logo on event website	√	√	√		
Link from logo to corporate website	√	√			
Recognition in Social Media	√	√	√	√	√
Recognition at the Gala	√	√	√	√	√

***SPONSOR TO PROVIDE SIGNED COMMITMENT BY 8/13**

****SPONSOR TO PROVIDE LOGO AND CAMERA-READY ADVERTISEMENT ART BY 8/13**

- DATE: _____
- SPONSORING COMPANY: _____
- CONTACT NAME: _____
- ADDRESS: _____
- CITY: _____ STATE: _____ ZIP: _____
- PHONE #: _____ FAX #: _____
- EMAIL: _____

METHOD OF PAYMENT

- MY CHECK IS ENCLOSED AND MADE PAYABLE TO SPRINGBOARD TO LEARNING.
- PLEASE CHARGE MY CREDIT CARD. VISA MasterCard Discover AMEX

Sponsorship Level (gift amount): _____

Acct #

Exp. Date

Signature

Security Code

Return form to: Springboard to Learning, 1310 Papin, Ste. 402, St. Louis, MO 63103
Or email to Rberry@springboardstl.org



THE GALA TO BENEFIT SPRINGBOARD TO LEARNING

(CORPORATE OR INDIVIDUAL TABLE NAME)

GUESTS AT OUR TABLE

1. _____ Cell # _____
2. _____ Cell # _____
3. _____ Cell # _____
4. _____ Cell # _____
5. _____ Cell # _____
6. _____ Cell # _____
7. _____ Cell # _____
8. _____ Cell # _____
9. _____ Cell # _____
10. _____ Cell # _____

**Thank you for contributing to support the children served by
Springboard to Learning!**



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