

# Annual Report 2012-2013



Springboard

[www.springboardstl.org](http://www.springboardstl.org)

en • gage • ment /en'gajmənt/ n.

1. A formal agreement to get married.
2. An agreement to meet or be present at a specific time or place.
3. The process of making a psychological investment in learning; understanding material and incorporating or internalizing it into life.
4. An arrangement to do something.

*Dear Friend,*

**ENGAGING**...it's the one word that is repeated again and again when describing Springboard programs. During my first 90 days as the Executive Director, my primary **ENGAGEMENT** was to understand Springboard; its mission and vision, board and staff, programs and teaching artists. What I learned is that Springboard has a powerful impact on students, **ENGAGING** them in the learning process, positioning them for success, imparting a life-long love of learning.

The most **ENGAGING** examples of the impact of Springboard on students come in the form of anecdotes shared by classroom teachers, reporting: "the incident of absenteeism declines on Springboard days;" "suspended students have attempted to get back into class to **ENGAGE** in Springboard programs." It is not a secret that students thrive when creativity drives learning.

The need for such **ENGAGING** programs is great. The National Association for Education Statistics, 2009 – 2010, reported: "1.3 million elementary students received no music instruction and 3.9 million received no visual arts instruction, even once a week. The survey showed that students in high-poverty schools are more than twice as likely to have no access to music or arts class." Studies also show that only one in four high school students graduate college-ready in the four core subjects of English, reading, math and science.

To accomplish our mission, providing innovative educational resources that develop children's critical thinking, creativity, collaboration and communication skills through the arts, sciences and humanities, **ENGAGEMENT** is essential. It requires a committed board and staff, but it also takes an **ENGAGED** community.


During the 2012/2013 school year, Springboard served 111 schools and **ENGAGED** over 32,000 children in programs that stimulated critical thinking, creativity, collaboration and communication.


We are most thankful to everyone who **ENGAGED** with Springboard during the past year. Your support made this possible.


*Cathy Hartmann*   
Executive Director


# What We Do

**S**pringboard provides innovative educational resources that develop children's critical thinking, creativity, collaboration and communication skills through the arts, sciences and humanities.

 **Workshops:** A 45 to 60 minute classroom program that gives participants the opportunity to work with a Teaching Artist in a hands-on, creative learning lesson.

 **Residencies:** Two or more days of innovative, hands-on workshops with a Teaching Artist. Students explore and experience the curriculum in greater depth.

 **Performance Assemblies:** A 45- to 60-minute assembly program for up to 300 students that introduces an art form and/or culture in an exciting combination of skilled demonstration and audience participation.

 **Professional Development:** Workshops for educators that feature engaging activities designed for teachers to take back to the classroom. Each workshop is tailored to the specific goals of the group.

In 2012-2013,  
**Springboard** served over  
**32,000** children during  
**106,000** contact hours in  
**130** Venues

## Springboard Staff

**Cathy Hartmann**  
*Executive Director*

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# Teaching Artist Spotlight: Storyteller Ric Vice

**R**ic Vice loves to tell stories. During his nineteen years as an elementary school librarian, he used music, movement and sound when he read to the children to help books and stories come to life. “Good stories are like great songs,” suggests Mr. Vice, “with verses to sing and choruses where everyone can join in the telling.” An accomplished jazz musician, Ric creates stories with rhythms that engage listeners.

Mr. Vice’s lessons encourage kids to get involved in re-telling a story, using their imaginations and skills to make the stories their own. And though he loves telling stories, Ric Vice gets a bigger charge out of hearing the stories that *students* create. “They get so engrossed in improvising a new character, setting or episode that their end product is something quite unique,” shares Vice.

When not in the classroom, Ric performs at the St. Louis Storytelling Festival. He plays the bass regularly at the Webster University Jazz Series and Washington University’s Jazz at Holmes.





## Program Spotlight: The Story of Sogo Bo with Diadié Bathily

Ivory Coast native Diadié Bathily and his troupe use dance, drumming and song to tell a timeless West African traditional cautionary tale. The riveting story of a child who doesn't listen to his elders is played out by dancers wearing ceremonial masks and larger-than-life costumes. The audience sees what happens to the heedless child as he careens through a series of perils, hears the chant, feels the heartbeat of the drum, and becomes a part of the story as the characters set up a series of call and responses in the Malian language of Bamanamkan.

**"The Monster  
was scary!"**

**"That was cool!"**

**"I like the  
drumming!"**

~kids at Airport  
Elementary School,  
Ferguson-Florissant  
School District



# Professional Development Spotlight: Common Sense Core Arts Standards Workshop

**O**n June 11, 2013, eighty education professionals from across the area came together for a highly informative program, hosted by Springboard and led by consultant and author Dr. Bruce Taylor. Participants - who represented 11 school districts and 17 private schools along with 6 area arts agencies - were provided with a concise overview of Common Core basic principles, key concepts and critical terms. Time was spent modeling the creation and implementation of the “Common Core Arts Equation”, which demonstrates how easy it is to adapt Common Core Cognitive Strategies and grade by grade standards to an arts application. Dr. Taylor’s knowledge, enthusiasm and innovative ideas coupled with his real world examples were a big hit.

**“I’ll be able to apply this and broaden the scope of my teaching.”**

**“Thank you for bringing a connection between Common Core and arts specialists. We are often overlooked or seen as fluff.”**

**“Thanks for challenging me to be creative!”**

**~ workshop participant evaluations**



# Partnerships

## Springboard collaborated with these community partners in 2012-2013:

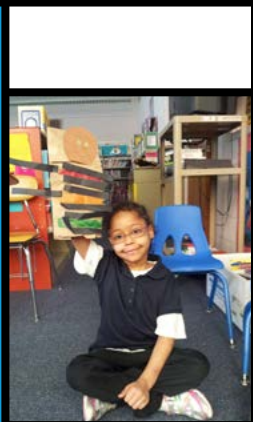
Contemporary Art Museum  
Cub Scout Pack 456  
Florissant Civic Center  
Girl Scout Council of Eastern Missouri  
Kingdom House  
Lift for Life Gym (summer program)  
National Organization for Albinism & Hypopigmentation  
Rosati-Kain High (summer program)  
Sherwood Forest  
St. Louis Archdiocese  
University of Missouri - St. Louis  
US Department of Agriculture

## Ford School: A Partnership Renewed



**I**n 2012-13 St. Louis Public School's Ford Elementary, the school where Springboard to Learning began in 1965, renewed its partnership with Springboard. Principal Rachel Clark's priorities: programs that inspire students to write, build academic vocabulary, and strengthen character. Her staff, she wrote in her application, is "striving for excellence through collaboration, self-motivation, and responsibility."

With those goals in mind, Springboard placed three programs in the school - Heart of the Story with Daniel Romano, Toni Kuhlman's program Can-Do Tales: Going Beyond Challenges, and All That Dance with Alicia Gbaho.

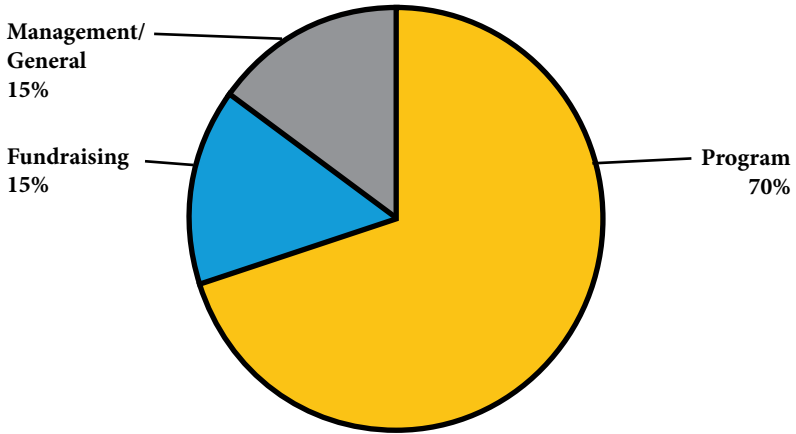


# Finances



## Expenses

Program	\$699,580
Fundraising	149,924
Management / General	145,049
<b>TOTAL</b>	<b><u>\$994,553</u></b>



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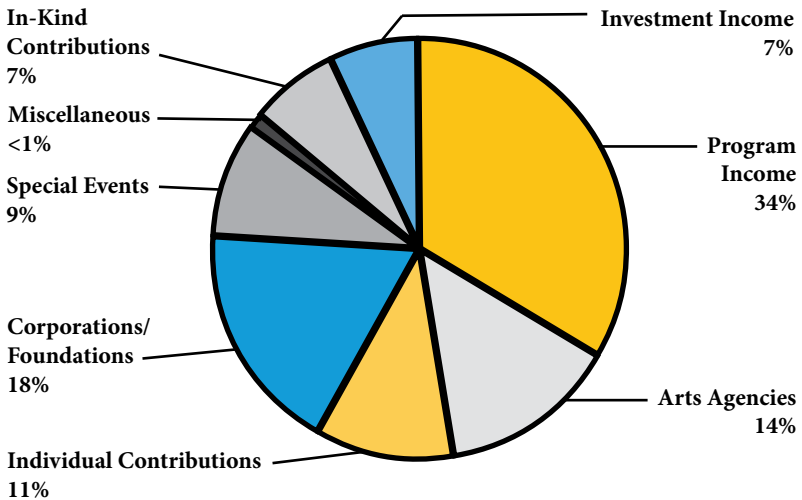
Carol Hall-Whittier

Nikki Lemkemeier



# Sources of Income

Program Income	\$335,330
Corporations / Foundations	175,184
Arts Agencies	136,396
Individual Contributions	105,794
Special Events	91,466
Investment Income	68,293
In-kind Contributions	65,543
Miscellaneous	149
<b>TOTAL</b>	<b>\$978,865</b>



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Danke!



Merci!



Grazie!



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*Thank You! Muchas Gracias! Merci!*

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*Thank You! Muchas Gracias! Merci!*

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# Tributes

**In memory of Ruth Irene Bailey**

*-Shirley and Donald Sher*

**In honor of Carolyn Beimdiek, honoree of St. Andrew's Resources  
for Seniors System 10th annual Ageless-Remarkable**

**St. Louisans celebration**

*-Julia Muller and Earl Shreckengast*

**In honor of Leon Burke, Jr., PhD**

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**In memory of Robert E. Canada**

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*-Shirley and Donald Sher*

**In honor of Mrs. Charles Francis - Happy Holidays!**

*-Mary and Richard Weinstock*

**In honor of Elaine and Charles Fremder's 60th Wedding  
anniversary**

*-Shirley and Donald Sher*

**In memory of Leon Gross**

*-Leslee Small*

**In memory of Barbara M. Jones**

*-Glen "Papa" and Jacquelyn Wright*

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*-Connor Ash P.C.*

**In memory of Martha Kohn**

*-Shirley and Donald Sher*

**In honor of Rick and the wonderful staff at Ladue Pharmacy**

*-Gay Hirsch and Hank Ross*

**In memory of Jewel Allen Lawson**

*-Shirley and Donald Sher*

**In honor of Rebecca Levy**

*-Jerome and Judy Levy*

**In honor of Mrs. Henry Lowenhaupt - Happy Holidays!**

*-Mary and Richard Weinstock*



# Tributes

**In honor of Cindy Maritz**

*-Lynn and Doug Yaeger*

**In honor of Cindy Maritz's birthday**

*-Julie Frank*

**In memory of Arthur J. Martin**

*-Shellie and Chris Hexter*

**In memory of Dorothy Phillips**

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**In honor of the staff at Tony's Restaurant**

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**In memory of Paul and Emily Ullman**

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**In honor of Kathie Winter's special birthday**

*-Donna Cattoor*

**In memory of Mildred Wolff**

*-Virginia and Gerald Weiss*

All donor names listed include donations made between July 1, 2012 and June 30, 2013. We strive to maintain accurate records and apologize for any errors.

# ***In Honor of...***

## **Consider a tribute gift**

**A tribute or memorial gift to Springboard is a meaningful way to honor or memorialize a loved one, while helping serve thousands of underserved students in the St. Louis area.**

***To make your gift, please contact Springboard -  
www.springboardstl.org | 314-768-9670 |  
1310 Papin Street, Suite 402, St. Louis, MO 63103***



**Thank you**  
to our Board  
of Directors,  
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members and  
volunteers who give  
countless hours,  
along with financial  
and in-kind  
support, to further  
Springboard's  
mission.

**Visit Springboard  
on the web!**

**[www.springboardstl.org](http://www.springboardstl.org)**



## Springboard serves!

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# Springboard

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